



Modern Corporate Risk Management: A Blueprint for Positive Change and Effectiveness

Glenn Koller

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Written by a leading risk management expert and sought-after keynote speaker, **Modern Corporate Risk Management** offers forward-thinking, real-world practical solutions to the many technical, organizational, cultural, political and change management problems that are barriers to implementing effective corporate risk management or portfolio management processes. It provides practical instruction, examples and expert advice on how to successfully implement these solutions, which can be deployed at all corporate levels in any segment of a modern company and in most any industry. This book is an essential guide for executives and anyone with responsibility for managing enterprise, program or project risk.

KEY FEATURES - Presents practical expert advice and examples of real-world risk-related solutions relevant to senior executives and those in services, logistics, engineering, sales, marketing, legal, finance, R&D, information technology and other corporate departments

- Addresses both technical and human behavior risk-related problems that can be significant sources of value destruction, costly inefficiencies, lost opportunities, project failures, inaccurate corporate projections and drains to the bottom line
- Delineates techniques for using probabilistic and stochastic methods to generate more realistic project value estimates and budgets, and for making optimal financial decisions at all corporate levels
- Offers a free downloadable slide presentation with instructions and examples on how to use expected value of success (EVS) and expected value for the portfolio (EVP) metrics to more effectively manage project portfolios, and a valuable white paper on uncertainty available from the Web Added Value Download Resource Center at www.jrosspub.com



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