



New Methods of Financing Your Business in the United States: A Strategic Analysis

Frederick D Lipman

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United States (US) has one of the deepest pools of potential investors of any country. It has more than 33 million total investors, both accredited and non-accredited. It has been reported that over 9 million US households qualify as accredited investors, with a net worth of over &1 million (exclusive of primary residence). It has also been reported that, in US, there are over 700,000 “angel investors” who are willing to invest their own money in ranges of \$150,000 to \$2 million. This book will describe three new methods of raising capital from US investors which have recently been approved. It also analyzes strategies for successfully implementing these finance methods.

This book is intended for entrepreneurs (both US and international) who are thinking of growing their business with outside capital from US. It will be of importance for all start-up and middle-market companies who are in need of additional capital to grow their businesses.



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