



Beyond the Echo Chamber: How a Networked Progressive Media Can Reshape American Politics

Jessica Clark, Tracy Van Slyke

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In less than a decade, a new breed of networked progressive media—from Brave New Films to Talking Points Memo to Feministing and beyond—have informed and engaged millions. By harnessing a participatory media environment, they have succeeded in influencing political campaigns, public debates, and policymaking at unprecedented levels. In *Beyond the Echo Chamber*, media experts Jessica Clark and Tracy Van Slyke tell the story of the recent rise of progressive media and lay out a clear, hard-hitting theory of ongoing impact. A vital strategic guide based on years of research and extensive interviews with key media players and new media experts, *Beyond the Echo Chamber* will change the national conversation about progressive media and the future of journalism itself. For progressive journalists, bloggers, producers, activists, readers, and policymakers committed to change, here is a first-ever roadmap to victory.



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