



# Cultural Theory and Popular Culture: An Introduction

*John Storey*

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In this 7th edition of his award-winning *Cultural Theory and Popular Culture: An Introduction*, John Storey has extensively revised the text throughout. As before, the book presents a clear and critical survey of competing theories of and various approaches to popular culture. Its breadth and theoretical unity, exemplified through popular culture, means that it can be flexibly and relevantly applied across a number of disciplines. Also retaining the accessible approach of previous editions, and using appropriate examples from the texts and practices of popular culture, this new edition remains a key introduction to the area.

New to this edition:

- Extensively revised, rewritten and updated
- Improved and expanded content throughout
- A new section on 'The Contextuality of Meaning' that explores how context impacts meaning
- A brand new chapter on 'The Materiality of Popular Culture' that examines popular culture as material culture
- Extensive updates to the companion website at [www.routledge.com/cw/storey](http://www.routledge.com/cw/storey), which includes practice questions, extension activities and interactive quizzes, links to relevant websites and further reading, and a glossary of key terms.

The new edition remains essential reading for undergraduate and postgraduate students of cultural studies, media studies, communication studies, the sociology of culture, popular culture and other related subjects.

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