



## Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns

*Clayton Christensen, Curtis W. Johnson, Michael B. Horn*

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**Selected as one of the "Best Books on Innovation, 2008" by *BusinessWeek* magazine**

**Named the "Best Human-Capital Book of 2008" by *Strategy + Business* magazine**

**A crash course in the business of learning-from the bestselling author of *The Innovator's Dilemma* and *The Innovator's Solution*...**

**"Provocatively titled, *Disrupting Class* is just what America's K-12 education system needs--a well thought-through proposal for using technology to better serve students and bring our schools into the 21st Century. Unlike so many education 'reforms,' this is not small-bore stuff. For that reason alone, it's likely to be resisted by defenders of the status quo, even though it's necessary and right for our kids.**

**We owe it to them to make sure this book isn't merely a terrific read; it must become a blueprint for educational transformation."**

**--Joel Klein, Chancellor of the New York City Department of Education**

**"A brilliant teacher, Christensen brings clarity to a muddled and chaotic world of education."**

**--Jim Collins, bestselling author of *Good to Great***

According to recent studies in neuroscience, the way we learn doesn't always match up with the way we are taught. If we hope to stay competitive-academically, economically, and technologically-we need to rethink our understanding of intelligence, reevaluate our educational system, and reinvigorate our commitment to learning. In other words, we need "disruptive innovation."

Now, in his long-awaited new book, Clayton M. Christensen and coauthors Michael B. Horn and Curtis W. Johnson take one of the most important issues of our time-education-and apply Christensen's now-famous theories of "disruptive" change using a wide range of real-life examples. Whether you're a school administrator, government official, business leader, parent, teacher, or entrepreneur, you'll discover surprising new ideas, outside-the-box strategies, and straight-A success stories.

You'll learn how

- Customized learning will help many more students succeed in school
- Student-centric classrooms will increase the demand for new technology
- Computers must be disruptively deployed to every student
- Disruptive innovation can circumvent roadblocks that have prevented other attempts at school reform
- We can compete in the global classroom-and get ahead in the global market

Filled with fascinating case studies, scientific findings, and unprecedented insights on how innovation must be managed, *Disrupting Class* will open your eyes to new possibilities, unlock hidden potential, and get you

to think differently. Professor Christensen and his coauthors provide a bold new lesson in innovation that will help you make the grade for years to come.

The future is now. Class is in session.

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