



Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns

Clayton Christensen, Curtis W. Johnson, Michael B. Horn

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Selected as one of the "Best Books on Innovation, 2008" by *BusinessWeek* magazine

Named the "Best Human-Capital Book of 2008" by *Strategy + Business* magazine

A crash course in the business of learning-from the bestselling author of *The Innovator's Dilemma* and *The Innovator's Solution*...

"Provocatively titled, *Disrupting Class* is just what America's K-12 education system needs--a well thought-through proposal for using technology to better serve students and bring our schools into the 21st Century. Unlike so many education 'reforms,' this is not small-bore stuff. For that reason alone, it's likely to be resisted by defenders of the status quo, even though it's necessary and right for our kids.

We owe it to them to make sure this book isn't merely a terrific read; it must become a blueprint for educational transformation."

--Joel Klein, Chancellor of the New York City Department of Education

"A brilliant teacher, Christensen brings clarity to a muddled and chaotic world of education."

--Jim Collins, bestselling author of *Good to Great*

According to recent studies in neuroscience, the way we learn doesn't always match up with the way we are taught. If we hope to stay competitive-academically, economically, and technologically-we need to rethink our understanding of intelligence, reevaluate our educational system, and reinvigorate our commitment to learning. In other words, we need "disruptive innovation."

Now, in his long-awaited new book, Clayton M. Christensen and coauthors Michael B. Horn and Curtis W. Johnson take one of the most important issues of our time-education-and apply Christensen's now-famous theories of "disruptive" change using a wide range of real-life examples. Whether you're a school administrator, government official, business leader, parent, teacher, or entrepreneur, you'll discover surprising new ideas, outside-the-box strategies, and straight-A success stories.

You'll learn how

- Customized learning will help many more students succeed in school
- Student-centric classrooms will increase the demand for new technology
- Computers must be disruptively deployed to every student
- Disruptive innovation can circumvent roadblocks that have prevented other attempts at school reform
- We can compete in the global classroom-and get ahead in the global market

Filled with fascinating case studies, scientific findings, and unprecedented insights on how innovation must be managed, *Disrupting Class* will open your eyes to new possibilities, unlock hidden potential, and get you

to think differently. Professor Christensen and his coauthors provide a bold new lesson in innovation that will help you make the grade for years to come.

The future is now. Class is in session.

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