



Flat Army: Creating a Connected and Engaged Organization

Dan Pontefract

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Arms you with powerful tools for overcoming resistance to change and creating a culture of collaboration, engagement, and employee empowerment

Your people are your most valuable asset, and if you want them to excel (and your profits to soar), you'll need to abandon your traditional command-and-control management style and adopt a collaborative, open leadership approach – one that engages and empowers your people. While this isn't a particularly new idea, many leaders, while they may pay lip service to it, don't really understand what it means. And most of those who do get it lack the skills for putting it into practice. In *Flat Army* you'll find powerful leadership models and tools that help you challenge yourself and overcome your personal obstacles to change, while pushing the boundaries of organizational change to create a culture of collaboration.

- Develops an integrated framework incorporating collaboration, open leadership, technologies, and connected learning
- Shows you how to flatten the organizational pyramid and engage with your peoples in more collaborative and productive ways without undermining your authority
- Explains how to deploy a Connected Leader mindset, a Participative Leader Framework, and a Collaborative Leader Action Model
- Arms you with powerful tools for becoming a more visible leader who demonstrates the qualities and capabilities needed to become an agent of positive change

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