



## Television in the Multichannel Age: A Brief History of Cable Television

*Megan Mullen*

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*Television in the Multichannel Age* is a comprehensive, multidisciplinary approach to the history of multichannel television in all its forms – from cable to direct-to-home satellite and beyond. Chapter by chapter, the book traces the evolution of cable television from its pre-historical origins in the late 1940s to the communications satellites and DBS distribution systems of the modern digital age, both in the U.S. and internationally.

- Guides the reader through the history of multichannel television from its origins in the '40s to the modern age
- Discusses factors that influence today's television landscape including government policy-making, emerging technologies, and the public's programming tastes
- Concentrates on domestic multichannel technologies while considering global impacts of these technologies
- Includes newly discovered oral history transcripts, personal interviews, government documents, and never before seen photographs
- Presents a fascinating history of media that have come to play critical roles in today's society, and in doing so invites the reader to speculate on the future of multichannel television

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The book untitled Television in the Multichannel Age: A Brief History of Cable Television contain a lot of information on the idea. The writer explains her idea with easy means. The language is very simple to implement all the people, so do certainly not worry, you can easily read this. The book was authored by famous author. The author provides you in the new era of literary works. It is easy to read this book because you can continue reading your smart phone, or device, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can available their official web-site along with order it. Have a nice learn.

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