



Plunkett's Companion to The Almanac of American Employers 2015: Market Research, Statistics & Trends Pertaining to America's Hottest Mid-size Employers

Jack W. Plunkett

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PLUNKETT'S COMPANION TO THE ALMANAC OF AMERICAN EMPLOYERS: MID-SIZE FIRMS 2015

Key findings:

- Plunkett Research lists top 500 companies for Mid-Size Employers and names top trends affecting job seekers for the mid term.

Key Features:

- Job market trends analysis, data and competitive intelligence
- Market forecasts and Industry Statistics
- Important Contacts for Job Seekers
- In-Depth Profiles of hundreds of leading companies
- Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 602

Statistical Tables Provided: 11

Companies Profiled: 484

Geographic Focus: US

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting Job Seekers

- 1)U.S. Job Market Overview
- 2)Cost Control Remains a Concern at Employers/Consolidation Through Mergers Continues
- 3)Unemployment Is Down Substantially Compared to the Recent Past
- 4)Consumers Spend Less, Save More than the During Last Boom, Affecting a Wide Variety of Companies
- 5)Technology Continues to Create Sweeping Changes in the Workplace
- 6)Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7)Millions Working as Temps 8)Offshoring, Reshoring and the Rebound in American Manufacturing
- 9)Older Americans Will Delay Retirement and Work Longer/Many Employers Find Older
- 10)Employees Desirable
- 11)Employment Sectors that Will Offer an Above-Average Number of Job Opportunities in 2015 Statistics
- 1)U.S. Employment Overview: 2013-2015
- 2)U.S. Civilian Labor Force: 1997-January 2015
- 3)Employment by Major Industry Sector: 2002, 2012 & Projected 2022
- 4)Number of People Employed and Unemployed, U.S.: January 2014 vs. January 2015
- 5)U.S. Labor Force Ages 16 to 24 Years Old by School Enrollment, Educational Attainment, Sex, Race & Ethnicity: October 2013
- 6)Medical Care Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2014
- 7)Retirement Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2014

- 8)Top 30 U.S. Occupations by Numerical Change in Job Growth: 2012-2022
- 9)Top 30 U.S. Occupations by Percent Change in Job Growth: 2012-2022
- 10)Occupations with the Largest Expected Employment Increases, U.S.: 2012-2022
- 11)Occupations with the Fastest Expected Decline, U.S.: 2012-2022

Research: 7 Keys for Job Seekers

- 1)Financial Stability
- 2)Growth Plans
- 3)Research & Development Programs
- 4)Product Launch & Production
- 5)Marketing & Distribution Methods
- 6)Employee Benefits
- 7)Quality of Work Factors

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Marlene Childs:

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Rachel Louviere:

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